



Mark Freed

Co-founder, Men for Inclusion

DEI Trainer | Industry Expert & Commentator

Mark Freed, a trailblazer in diversity and inclusion, co-founded E2W over two decades ago when he left a successful fintech career to become the type of husband and father that he always wanted to be.

Mark grew **E2W** to become a community with a reach of more than 15,000 women in Financial Services, aiding institutions with best-practice recruitment and retention of diverse talent.

Wishing to accelerate change, **Men for Inclusion** was born, and Mark shares his own lived experience as to why inclusion benefits all men, providing more opportunities and breaking free from outdated stereotypes.

Mark's distinctive voice is not just heard within this community. He's a vocal advocate for workplace inclusivity, and recently provided evidence to the UK Government Treasury Select Committee during their 'Sexism in the City' inquiry, and collaborates on initiatives like the Women in Finance Charter and the Diversity Project.

Mark brings a refreshing perspective to the industry, making him an engaging and insightful commentator for journalists seeking a fresh take on diversity, allyship, recruitment, and workplace culture.

Featured in



 Contact Mark: mark.freed@menforinclusion.com



Expertise

**Male allyship | DEI Recruitment
Gender pay gap | Workplace policies**

Mark can provide commentary around breaking news stories and emerging trends



Experience & Recognition

- Diversity Project - Safe Space, Gender and Male Allies Program Committee
- Women in Finance - Industry Board Member
- Business in the Community Champion Award
- European Women in Payments - Trouble Maker Award



Engagements & Publications

- UK Government Treasury Select Committee - "Sexism in the City" hearing.
- Lived Experiences, research
- Male Allies: Inclusion Champions, research - please contact for advance copy